

# Commercient SYNCs Inventory & Pricing to WooCommerce, Enhancing the Online Shopping Experience

Commercient SYNC Integrates NetSuite  
& WooCommerce

**“Commercient automates the connection of products from NetSuite to WooCommerce.”**

**“SYNC ensures our customers know what items are in stock before they order.”**

CHALLENGES	SOLUTIONS	RESULTS
<p>Replace a previous ERP with a new system</p>	<p><b>NetSuite, a leading, cloud-based ERP</b></p>	<p>Corporate Facility Supply have improved managing their operations and accounting</p>
<p>Implement an eCommerce solution</p>	<p><b>WooCommerce, an open-source and scalable eCommerce platform</b></p>	<p>They can sell their cleaning products online to both B2B and B2C customers</p>
<p>Important data between NetSuite and WooCommerce remained siloed</p>	<p><b>Commercient SYNC, the #1 data integration platform for sales</b></p>	<p>Products and base prices are SYNC'd to WooCommerce. Customers also know which items are in stock</p>

# Detailed Info and Quantitative Results

“We could manually import and export products to WooCommerce, but SYNC automates that process, and we can add more items,” said Chris Rogers, President of Corporate Facility Supply. “Customers also know what items are in stock before they order.”

The company replaced a previous ERP with **NetSuite** for their accounting and operations, and utilized **WooCommerce** for an eCommerce solution, so their B2B and B2C customers have a convenient way to shop 24/7.

Corporate Facility Supply worked with **Commercient** to implement SYNC, the #1 data integration platform for sales, to SYNC product inventory and base prices from NetSuite to WooCommerce.

“Our online sales have gone from 4.5% in 2021 to 14% in 2022, and now our online sales are at 18% this year,” explained Rogers.



## COMPANY PROFILE

Corporate Facility Supply has held the philosophy that long term relationships must be built and maintained with both suppliers and clients. As a company, CFS has grown to service most of Southern Ontario with highest concentrations in the Niagara, Hamilton and Halton regions. Stocking over 8000 products, CFS has retained clients simply as a result of its ability to fill orders quickly and at the right price. With nearly 40,000 items available, selection is rarely a concern. They produce over 120 in-house manufactured products and work hard to keep customers on budget. Boasting a 16,000 square foot facility, Corporate Facility Supply has staff members with years of knowledge in the sanitation industry.

LOCATION	<i>St. Catharines, Ontario, Canada</i>
EMPLOYEES	<i>15+</i>
INDUSTRY	<i>Manufacturing &amp; Distribution</i>
ERP & CRM	<i>Sage 300 &amp; Zoho Enterprise CRM &amp; WooCommerce</i>
CUSTOMER BUSINESS MODEL (B2B, B2C, or Both)	<i>B2B</i>
SOLUTION(S)	<i>Commercient SYNC</i>
GO LIVE DATE	<i>January 2021</i>

## ABOUT COMMERCIENT



Commercient SYNC makes ERP and CRM data integration simple, quick, and efficient. Over the years we've helped companies of all sizes integrate their ERP data with their CRM system, helping businesses become more efficient.

**Our SYNC integration has grown to over 115 systems**, including Sage, QuickBooks, Acumatica, Epicor, SAP, SYSPRO and many others. With our ERP and CRM integrations, your data is synced to both systems in real time without the need for manual data entry, or the risk of human errors.

### Phone No:

US: +1 (844) 282-0401

UK: +44 20 3870-2803

SA: +27 87 550-5997

### Email:

[support@commercient.com](mailto:support@commercient.com)

[sales@commercient.com](mailto:sales@commercient.com)

