



SYNC Saves 50% of Time by Automating ERP and CRM Data Integration

Commercient SYNC Integrates
MYOB AccountRight & Salesforce Enterprise

“Commercient saves us 50% of our time.”

“SYNC greatly reduces the amount of manual work, making it easier to focus on daily work activities.”

CHALLENGES	SOLUTIONS	RESULTS
Modernize KLAUS Multiparking ANZ's sales system	Salesforce Enterprise, the world's top cloud-based CRM	The company has updated and streamlined their processes
Data between MYOB AccountRight and Salesforce remained siloed	Commercient SYNC, the #1 data integration platform for sales	The team at KLAUS can work in CRM with a full view of sales, customers, and marketing
Avoid double data entry between CRM and ERP	Commercient's Phase 2 SYNC	New accounts, invoices, and contacts created in Salesforce are SYNC'd to MYOB, saving time

Detailed Info and Quantitative Results

“Commercient SYNC saves us 50% of our time by automating our ERP and CRM data integration,” explained Tim Lee, who is the Automation Engineer at KLAUS Multiparking NZ.

KLAUS utilizes **MYOB AccountRight** for finance and operations. The company leveraged **Salesforce Enterprise to effectively manage their sales, opportunities, customers, and more.** However, data between their ERP and CRM remained siloed.

“To keep a record in Salesforce and MYOB, we have to **enter it twice, once in CRM and once in ERP,**” said Lee. “We generate a lot of invoices, and we need to know quickly if invoices have been sent and paid.”

KLAUS chose **Commercient SYNC, the #1 data integration platform for sales, to connect their MYOB AccountRight and Salesforce systems.**

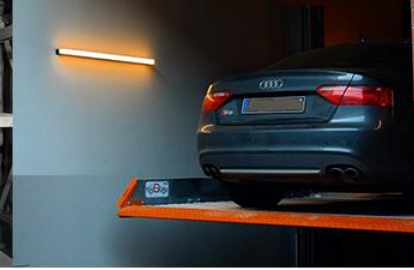
Detailed Info and Quantitative Results

KLAUS Multiparking ANZ can access MYOB AccountRight data in Salesforce Enterprise with Commerciant SYNC. This includes **customer accounting records, invoicing, AR invoice payments, sales orders, serial numbers, and much more.**

“Commerciant SYNC greatly reduces the amount of manual work so much, it makes it easier to focus on our daily work activities,” explained Tim Lee, Automation Engineer at KLAUS.

New accounts, invoices, contacts, installation invoices, and service invoices created in Salesforce are SYNC'd to MYOB AccountRight. This helps the team to save time and avoid double data entry, plus ensures data accuracy.

“SYNC saves us 50% of our time, even as high as 70% with some other things that we will be automating,” said Lee.



Company Profile

Premium car stacking solutions for the digital age. KLAUS Multiparking is the leading supplier of mechanical car parking solutions in Australia. They offer comprehensive service plans to ensure the longevity of your investment. Their comprehensive service plans ensure that a highly trained technician services your machine twice a year, to keep it running in top condition. KLAUS creates truly innovative custom parking solutions. Their parking structure masterfully combines the latest German engineering technology with simple, sleek design and Australian practicality.

LOCATION

Australia

EMPLOYEES

20+

INDUSTRY

Manufacturing

Customer Business Model (B2B, B2C, or Both)

B2B

SOLUTION(S)

Commercient SYNC

ERP & CRM

MYOB AccountRight & Salesforce Enterprise

GO LIVE DATE

Summer 2021

ABOUT COMMERCIENT



Commercient SYNC makes ERP and CRM data integration simple, quick, and efficient. Over the years we've helped companies of all sizes integrate their ERP data with their CRM system, helping businesses become more efficient.

Our SYNC integration has grown to over 110 systems, including Sage, QuickBooks, Acumatica, Epicor, SAP, SYSPRO and many others. With our ERP and CRM integrations, your data is synced to both systems in real time without the need for manual data entry, or the risk of human errors.

Phone No:

US: +1 (844) 282-0401

UK: +44 20 3870-2803

SA: +27 87 550-5997

Email:

support@commercient.com

sales@commercient.com

