

# Plus+ and SYNC Help Businesses Improve Their Sales, and Streamline Processes

## Commercient Partner Program



CRM SERVICES



MICROSOFT SERVICES



SECURITY SERVICES

# Plus<sup>+</sup>

## Company Profile

For over 20 years, Plus+ has worked to bridge the gap between business and technology. They enable clients to achieve their goals through transformative solutions. Their blended team of skilled, hardworking professionals strive to build long-term relationships with our clients. Plus+ has cultivated a strong Practice focusing on 6 key Service Areas: Cybersecurity, Microsoft, CRM, Salesforce, Staffing, and Strategy.

LOCATION

*Carnegie, Pennsylvania*

INDUSTRY

*CRM Consulting & Implementation*

INDUSTRIES SERVED

*Manufacturing  
Finance  
Non-Profit  
Government, etc.*

SOLUTION

*Commercient Partnership*

CHALLENGES	SOLUTIONS	RESULTS
Companies need to streamline and modernize their business processes	Plus+ helps their clients bridge the gap between business results and technology enablement	The sales processes of their clients is modernized, and they build long-term strategic partnerships with Plus+
The data between ERP and Salesforce is siloed, making it inefficient to locate data during sales calls	Commercient SYNC is the #1 data integration platform for sales	Sales teams can access important ERP data directly in Salesforce, streamlining processes
Continue to help clients to grow and improve their businesses	Plus+ and Commercient SYNC	Working together, companies get a complete picture of sales, customers, and marketing

### Notes & Results

- **The mission of Plus+ is to help their clients bridge the gap between business results and technology enablement.** They collaborate with their clients to achieve their goals through transformative solutions, and strive to build long-term strategic partnerships.
- To help give their clients a complete picture of sales, customers, and marketing, **Plus+ partnered with Commercient SYNC, the #1 data integration platform for sales, for an expert Salesforce and ERP data integration.**
- “You can't put a value on **having the ERP data exposed to the sales team in Salesforce,**” said Jacob Guertin, Applications Consultant at Plus+. “If they can go to one spot to find everything they need, **the sales team can be more efficient.**”

## ABOUT COMMERCIENT



Commerciant SYNC provides consulting partners with a quick and efficient data integration solution for their clients. We work closely with consultant partners to provide a seamless integration, while they manage their clients' overall integration project.

**SYNC can integrate 85+ ERP systems with your client's CRM.** Let our expert helpdesk, support and sales teams assist you with delivering exceptional results to your client.

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